AIA Cincinnati welcomes your partnership as we celebrate architecture and design in Cincinnati and the surrounding areas. This package is your guide to our sponsorship opportunities for our programs and events. We highlight sponsors with a comprehensive package of benefits exclusive to each event, putting your company in front of Cincinnati architects and design professionals. AIA Cincinnati serves more than 430 AIA member architects, design professionals, and allied industry professionals from nine southwestern Ohio counties. We bring together building-industry professionals through a variety of events, continuing education courses, and special programs.
Thank you to AIA Cincinnati’s 2020 Sponsors
The support of these sponsors made AIA Cincinnati’s 2020 programs and events possible.

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2020 CRANawards
SPONSORSHIP OPPORTUNITIES AT-A-GLANCE

The opportunities presented in this package have limited availability. Please check the status of these opportunities with the AIA Cincinnati office by contacting Julie Carpenter, (513) 421-4661 or julie@aiacincinnati.org.

TITLE SPONSOR: AIA CINCINNATI CHAPTER PAGE 4
- Title Sponsor (All year)

SIGNATURE EVENTS PAGES 5 - 10
- CRANawards
- Sporting Clays
- Golf Outing
- AIA Cincinnati is a proud partner in the annual Cincinnati Design Awards (November). Information on CDA sponsorship and attendance should be directed to: https://www.cincinnatidesignawards.com/contact/

AFFILIATE MEMBERSHIP PAGE 11
- Affiliate Membership (All year)
- Educational Affiliate Membership (All year)

EDUCATIONAL PROGRAMS PAGE 12
- The Academy (All year) and Summit (November)
- VISION (November through September)

COMMUNITIES PAGE 13
- Emerging Professionals (All year)
- Urban Design (All year)
AIA Cincinnati: **Title Sponsorship $5,000**

AIA Cincinnati Title Sponsorships are **limited to one per industry sector (for example structural engineering, MEP, windows, etc.)**. The Title Sponsorship package is designed to give a company maximum exposure and value throughout the year. **January – December 2021**

**Audience:**
- AIA Cincinnati membership: over 430 professional architects. 19% female, 81% male; 44% under 50.
- AIA Architext e-newsletter subscribers: over 1,300 greater Cincinnati architects, design professionals, and building industry partners
- Social media followers: 534 Facebook, 2,233 Twitter, 125 LinkedIn, and 540 Instagram

**Anticipated Exposure:** 5,200 monthly Architext e-newsletter; over 200 per month through virtual programs (when in-person programs resume, we plan to continue offering a virtual option).

**Package Benefits Include:**
- Company recognition on signage at all major AIA Cincinnati events and at the AIA Cincinnati office throughout the year and on the introductory slide of all virtual programs as a Title Sponsor
- Appearance of the **company logo** in all Architext emails reaching more than 1,300 subscribers, and distributed four times a month (except December)
- One **content-driven feature story** in Architext also shared via social media.
- One **social media takeover** of AIA Cincinnati’s platforms
- The **company logo as a clickable link to the company website** from the Home Page of the AIA Cincinnati website
- Recognition of the **company at the AIA Cincinnati Annual Meeting** (January).
- **Complimentary Educational Allied Membership** for one company employee. The Educational Allied Membership allows one company representative to attend all AIA Cincinnati events at member rates throughout the year. See page 9 for additional Educational Allied Membership benefits.
- Six (6) complimentary tickets, divided between the CRANawards, Golf, and Sycamore Creek Sporting Clay events at the sponsor’s preference
AIA Cincinnati Signature Event: CRANawards

As one of the only award programs focused on residential architecture in the country, AIA Cincinnati goes to great lengths to make the CRANawards as celebrated as possible. Submissions from regional firms are reviewed by a distinguished juror. Plans for the 2021 CRANawards are underway, we hope to have an in-person event following government pandemic protocols.

Audience:
- AIA Cincinnati membership: over 430 professional architects. 19% female, 81% male; 44% under 50.
- Architects, firm owners, project managers, industry leaders, contractors, suppliers, product reps, and emerging professionals for the residential architecture market
- AIA Architext subscribers: over 1,300 greater Cincinnati architects, design professionals, and building industry partners
- Social media followers: 534 Facebook, 2,233 Twitter, 125 LinkedIn, and 540 Instagram

Anticipated Attendance: 150

Platinum Level Cocktail Sponsor: $3,000 (1 available)
Points of Exposure: Introduce two awards during dinner; material in goody bag; highest tier name/logo presence on all communication related to the event including media pieces, award communications, and post-event exhibit at the Cincinnati Center for Architecture + Design; company name/logo listing on dinner table cards and program; inclusion in the slideshow that will run during cocktail hour and dinner; company logo with link on CRANawards page on AIA Cincinnati’s website; four (4) tickets to event
Distribution: 1,300+ emails, 3,300+ social media touch points, on-site recognition

Platinum Level Banquet Sponsor: $3,000 (1 available)
Points of Exposure: Introduce two awards during dinner; material in goody bag; highest tier name/logo presence on all communication related to the event including media pieces, award communications, and post-event exhibit at the Cincinnati Center for Architecture + Design; company name/logo listing on dinner table cards and program; inclusion in the slideshow that will run during cocktail hour and dinner; company logo with link on CRANawards page on AIA Cincinnati’s website; four (4) tickets to event
Distribution: 1,300+ emails, 3,300+ social media touch points, on-site recognition

Gold Level: $1,500 (4 available)
Points of Exposure: Introduce one award during dinner; material in goody bag; second tier name/logo presence on all communication related to the event including media pieces, award communications, and post-event exhibit at the Cincinnati Center for Architecture + Design; company name/logo listing on dinner table cards and program; inclusion in the slideshow that will run during cocktail hour and dinner; company logo on CRANawards page on AIA Cincinnati’s website; three (3) tickets to event
Distribution: 1,300+ emails, 3,300+ social media touch points, on-site recognition

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Gold Level Bar Sponsor: $1,500 (1 available)
Points of Exposure: Signage on the bar(s) with company name and logo; material in goody bag; second tier name/logo presence on all communication related to the event including media pieces, award communications, and post-event exhibit at the Cincinnati Center for Architecture + Design; company name/logo listing on dinner table cards and program; inclusion in the slideshow that will run during cocktail hour and dinner; company logo on CRANawards page on AIA Cincinnati’s website; three (3) tickets to event
Distribution: 1,300+ emails, 3,300+ social media touch points, on-site recognition

Silver Level: $750 (12 available)
Points of Exposure: Third tier name/logo presence on all communication related to the event including media pieces, award communications, and post-event exhibit at the Cincinnati Center for Architecture + Design; company name/logo listing on dinner table cards and program; inclusion in the slideshow that will run during cocktail hour and dinner; company name on CRANawards page on AIA Cincinnati’s website; two (2) tickets to event
Distribution: 1,300+ emails, 3,300+ social media touch points, on-site recognition

Bronze Level: $300 (15 available)
Points of Exposure: Fourth tier name presence on media pieces and award communications; inclusion in the slideshow that will run during cocktail hour and dinner; company name listing on dinner table cards and program; company name on CRANawards page on AIA Cincinnati’s website; one (1) ticket to event
Distribution: 1,300+ emails, 3,300+ social media touch points, on-site recognition
AIA Cincinnati Signature Event: **Sporting Clays**

An afternoon of challenging clay shoots where teams of three or four compete for recognition as the highest scoring team, highest individual scorer, and other honors. Spring 2021

**Audience:**
- AIA Cincinnati membership: over 430 professional architects. 19% female, 81% male; 44% under 50.
- Architects, contractors, and product reps
- AIA Architext subscribers: over 1,300 greater Cincinnati architects, design professionals, and building industry partners
- Social media followers: 534 Facebook, 2,233 Twitter, 125 LinkedIn, and 540 Instagram

**Anticipated Attendance:** 90

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**Double Barrel: $3,000 (1 available)**

**Points of Exposure:** Verbal recognition at start of event; highest tier name/logo presence on banner at event; material in goody bag; product table display throughout the day; name/logo on signage at all beverage stations; company branded award given during dinner; company logo included in all physical and digital promotional materials for the event; logo and link on Sporting Clays page on AIA Cincinnati’s website; four (4) complimentary shooters

**Distribution:** 1,300+ emails, 2,500 social media touch points, on-site recognition

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**20 Gauge: $1,500 (4 available)**

**Points of Exposure:** Verbal recognition at start of event; second tier name/logo presence on banner at event; material in goody bag; name/logo on signage at one beverage station; company logo included in all physical and digital promotional materials for event; logo on Sporting Clays page on AIA Cincinnati’s website; three (3) complimentary shooters

**Distribution:** 1,300+ emails, 2,500 social media touch points, on-site recognition

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**20 Gauge Bar Sponsor: $1,500 (1 available)**

**Points of Exposure:** Signage on the bar(s) with company name and logo; Verbal recognition at start of event; second tier name/logo presence on banner at event; material in goody bag; name/logo on signage at one beverage station; company logo included in all physical and digital promotional materials for event; logo on Sporting Clays page on AIA Cincinnati’s website; three (3) complimentary shooters

**Distribution:** 1,300+ emails, 2,500 social media touch points, on-site recognition

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**20 Gauge Meal Sponsor: $1,500 (1 available)**

**Points of Exposure:** Signage with company name and logo at the meal; Verbal recognition at start of event; second tier name/logo presence on banner at event; material in goody bag; name/logo on signage at one beverage station; company logo included in all physical and digital promotional materials for event; logo on Sporting Clays page on AIA Cincinnati’s website; three (3) complimentary shooters

**Distribution:** 1,300+ emails, 2,500 social media touch points, on-site recognition

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**12 Gauge: $750 (8 available)**

**Points of Exposure:** Verbal recognition at start of event; third tier name/logo presence on banner at event; company logo included in all physical and digital promotional materials for event; logo on Sporting Clays page on AIA Cincinnati’s website; two (2) complimentary shooters

**Distribution:** 1,300+ emails, 2,500 social media touch points, on-site recognition

**Buckshot: $300 (10 available)**

**Points of Exposure:** Fourth tier name presence on banner at event; name included in all physical and digital promotional materials for event and Sporting Clays page on AIA Cincinnati’s website; one (1) complimentary shooter

**Distribution:** 1,300+ emails, 2,500 social media touch points, on-site recognition
AIA Cincinnati Signature Event: **Golf Outing**

AIA Cincinnati’s Golf Outing features a day of fun and friendly competition on the course. Teams of four complete the course and compete for recognition in the awards. Autumn 2021

**Audience:**
- AIA Cincinnati membership: over 430 professional architects. 19% female, 81% male; 44% under 50.
- Architects, contractors, and product reps
- AIA Archtext subscribers: over 1,300 greater Cincinnati architects, design professionals, and building industry partners
- Social media followers: 534 Facebook, 2,233 Twitter, 125 LinkedIn, and 540 Instagram

**Anticipated Attendance:** 90

**St. Andrews: $3,000 (1 available)**

**Points of Exposure:** Verbal recognition at start of event; highest tier name/logo presence on banner at event; product table display throughout the day; material in goody bag; name/logo on all on-site event signage; company branded award given at the end of the event; company logo included in all physical and digital promotional materials for the event; logo and link on Golf Outing page on AIA Cincinnati’s website; four (4) complimentary golfers

**Distribution:** 1,300+ emails, 2,500 social media touch points, on-site recognition

**Pine Valley: $1,500 (4 available)**

**Points of Exposure:** Verbal recognition at start of event; second tier name/logo presence on banner at event; material in goody bag; name/logo on half of on-site event signage; company logo included in all physical and digital promotional materials for event; logo on Golf Outing page on AIA Cincinnati’s website; two (2) complimentary golfers

**Distribution:** 1,300+ emails, 2,500 social media touch points, on-site recognition

**Pine Valley Meal Sponsor: $1,500 (1 available)**

**Points of Exposure:** Signage with company name and logo at the meal; Verbal recognition at start of event; second tier name/logo presence on banner at event; material in goody bag; name/logo on half of on-site event signage; company logo included in all physical and digital promotional materials for event; logo on Golf Outing page on AIA Cincinnati’s website; two (2) complimentary golfers

**Distribution:** 1,300+ emails, 2,500 social media touch points, on-site recognition

**Pine Valley Bar Sponsor: $1,500 (1 available)**

**Points of Exposure:** Signage on the bar(s) with company name and logo; Verbal recognition at start of event; second tier name/logo presence on banner at event; material in goody bag; name/logo on half of on-site event signage; company logo included in all physical and digital promotional materials for event; logo on Golf Outing page on AIA Cincinnati’s website; two (2) complimentary golfers

**Distribution:** 1,300+ emails, 2,500 social media touch points, on-site recognition

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Augusta National: $750 (8 available)
Points of Exposure: Verbal recognition at start of event; third tier name/logo presence on banner at event; name/logo recognition on a cart; company logo included in all physical and digital promotional materials for event; logo on Golf Outing page on AIA Cincinnati’s website; two (2) complimentary golfers
Distribution: 1,300+ emails, 2,500 social media touch points, on-site recognition

Cypress Point $300 (10 available)
Points of Exposure: Fourth tier name presence on banner at event; name/logo recognition at one hole; name included in all physical and digital promotional materials for event and Golf Outing page on AIA Cincinnati’s website; one (1) complimentary golfer
Distribution: 1,300+ emails, 2,500 social media touch points, on-site recognition
AIA Cincinnati Allied Membership

If you are not an Architect or an architectural student but are involved as a professional in the architectural community, you may become an Allied Member. This membership is designed to help individuals and companies who wish to promote their products and services to architects and other building-industry professionals. By becoming involved with AIA Cincinnati you can connect and network with architects and other design professionals to build and strengthen communication among all members of the industry.

$300 Corporate Allied Membership

An Allied Membership is an annual membership, January to December, and is treated as an individual membership entitling one (1) corporate representative to the benefits detailed below. The membership is transferable within the corporation for a specific event, however any additional employees attending the same event are subject to the advertised non-member rates.

Benefits include:

- Exposure to hundreds of architects allowing for a high level of visibility with firm owners, principals, and emerging professionals
- Exposure to allied design professionals including urban planners, and those from academic institutions and industry associations
- Exposure to building-industry professionals including contractors and developers
- One corporate representative may attend all AIA Cincinnati events and programs for AIA member rates, including CRAN meetings, Academy programs, CRANawards, Golf, and Sporting Clays
- One corporate representative may serve on an AIA Cincinnati committee
- Recognition as an “AIA Cincinnati Allied Member” on AIA Cincinnati’s website
- Opportunity to submit a Project Profile or Member Profile to the AIA Cincinnati website which may also be shared on AIA Cincinnati’s social media
- Allied Members are given the first opportunity to sponsor AIA Cincinnati events

$500 Educational Allied Member

Educational Allied Members are AIA CE Providers and industry-related companies interested in offering LU/HSW credits to AIA Members.

Additional benefits for Educational Allied Members include:

- Use of the large conference room at the Cincinnati Center for Architecture + Design for programs offering LU/HSW credits to AIA Members (pending availability)
- Opportunity to offer continuing education programs to AIA Cincinnati members
- Tabletop display at your education program
- One sponsored post in AIA Cincinnati’s Architext e-newsletter
AIA Cincinnati Educational Programs: the Academy
The Academy is focused on providing high-quality continuing education experiences for the Cincinnati region’s architects. In addition to ongoing programming, each November, the Academy Summit (formerly Procrastinator University) provides up to 16 LU/HSW credits for AIA members and other architects to complete their required annual CE credits for the year. All year

Audience: AIA members and non-member architects, presenters from allied industries
Anticipated Attendance: 15–30 per program, monthly programs

James K. Wilson Sponsorship: $1,500 (1 available)
Points of Exposure: Prominent verbal/visual recognition at all Academy programs and in all communications related to them; table display at all Academy programs; name/logo included in all physical and digital promotional materials related to Academy programs; logo with link on the Academy page on AIA Cincinnati’s website
Distribution: 1,300+ emails, 2,500 social media touch points, on-site recognition

AIA Cincinnati Educational Programs: VISION
VISION is an award-winning program that supports emerging professionals interested in developing the skills necessary to advance to higher levels within the architectural profession. And provides public keynote lectures on design. Starting October 2021 through September 2022

Audience: VISION participants are emerging professionals. Programs are presented by firm leaders and architecture/design thought leaders. Keynote lectures are attended by architects, design professionals, and the general public with an interest in architecture and design.
Anticipated Attendance: 12 VISION participants at eleven (11) sessions; six (6) keynote lectures (open to the public) each attracting an average of 60 attendees.

Visionary Partner: $2,500
Points of Exposure: Company name recognition at beginning of keynote lectures; opportunity to address VISION participants at beginning of a session of choice to personally promote your company and mission; table for display of marketing/product information at lecture of choice; prominent recognition and inclusion of company logo on VISION webpage on the AIA Cincinnati website and marketing material including electronic and print; single-page insert in Educational Notebook given to each VISION participant.

Guiding Partner: $1,500
Points of Exposure: Acknowledgement at keynote lectures; listing on VISION webpage on the AIA Cincinnati website and in marketing material; single-page insert in Educational Notebook given to each VISION participant.

Advisory Partner: $1,000
Points of Exposure: Acknowledgement at keynote lectures; listing on VISION webpage on the AIA Cincinnati website and in marketing material.

Additional Opportunities:
$1,500 – Sponsor a keynote lecturer (6 available) OR sponsor the graduation luncheon (1 available)
$1,000 – Sponsor a lecture venue (6 available) OR sponsor the alumni happy hour (1 available)
$750 – Sponsor the VISION participant program kick-off (1 available)
$500 – Sponsor VISION participant lunch for a session (10 available)
AIA Cincinnati Communities: **Emerging Professionals**
The Emerging Professionals and Young Architects Forum is a program of the American Institute of Architects and is organized to address issues of particular importance anyone working toward licensure or within ten years of becoming licensed. This group supports the needs of emerging professionals by providing resources, seminars, and networking opportunities.

**Audience:** Emerging professionals in architecture and other design fields.
**Anticipated Attendance:** 20 per event, at least four (4) events per year.

**Emerging Professionals Program Sponsor: $1,500 (1 available)**
**Points of Exposure:** Name/logo included in all physical and digital promotional materials and AIA Cincinnati website; tabling opportunities at all Emerging Professionals/YAF programs
**Distribution:** 1,300+ emails, 2,500 social media touch points, on-site recognition

AIA Cincinnati Communities: **Urban Design**
The AIA Cincinnati Urban Design committee provides opportunities to share informed viewpoints on specific urban planning issues through meetings, workshops and public forums while increasing the role of Cincinnati architects in the public/private sector decision-making process.

**Audience:** AIA member architects and other design and planning professionals interested in exploring urban issues and community development

**Anticipated Attendance:** 20 on average per event, at least four (4) programs per year in addition to five (5) meetings and one (1) community workshop.

**Urban Design Program Sponsor: $1,500 (1 available)**
**Points of Exposure:** Name/logo included in all physical and digital promotional materials and AIA Cincinnati website; tabling opportunities at all Urban Design programs
**Distribution:** 1300+ emails, 2,500 social media touch points, on-site recognition