AIA Cincinnati welcomes your partnership as we celebrate architecture and design in Cincinnati and the surrounding areas. This package is your guide to our sponsorship opportunities for our programs and events. We highlight sponsors with a comprehensive package of benefits exclusive to each event, putting your company in front of Cincinnati architects and design professionals. AIA Cincinnati serves more than 400 AIA member architects, design professionals, and allied industry professionals from nine southwestern Ohio counties. We bring together building-industry professionals through a variety of networking events, continuing education courses, and special programs.
## SPONSORSHIP OPPORTUNITIES 2020

### SPONSORSHIP BENEFITS

<table>
<thead>
<tr>
<th>Benefit</th>
<th>SESQUICENTENNIAL SPONSOR</th>
<th>TITLE SPONSOR</th>
<th>EVENT SPONSOR</th>
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<th>COMMITTEE SPONSOR</th>
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<td>AIA Cincinnati Affiliate Membership</td>
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<td>Sponsor breakfast and recognition</td>
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<td>Event tickets (see note c)</td>
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### Quantity Available

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- 4a
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### NOTES

Please see full descriptions for detailed benefit information.

a. Quantity of sponsorships available per level per AIA Cincinnati event.
b. Quantity of Affiliate Memberships are not limited, however applicants must be approved by the board.
c. Title Sponsors can choose their ticket allocation to AIA Cincinnati events. All other sponsorships receive tickets to their event.
SPONSORSHIP OPPORTUNITIES AT-A-GLANCE
The opportunities presented in this package have limited availability. Please check the status of these opportunities with the AIA Cincinnati office by contacting Julie Carpenter, (513) 421-4661 or julie@aiacincinnati.org.

TITLE SPONSOR: AIA CINCINNATI CHAPTER PAGE 4
- Title Sponsor (All year)

SIGNATURE EVENTS PAGES 5 – 8
- AIA Cincinnati 150th Anniversary (All year plus June event)
- CRANawards (April)
- Sycamore Creek Sporting Clays (October)
- AIA Cincinnati is a proud partner in the annual Cincinnati Design Awards (November). Information on CDA sponsorship and attendance should be directed to: https://www.cincinnatidesignawards.com/contact/

AFFILIATE MEMBERSHIP PAGE 9
- Affiliate Membership (All year)
- Educational Affiliate Membership (All year)

EDUCATIONAL PROGRAMS PAGE 10
- The Academy (All year) and Summit (November)
- VISION (All year) VISION 10 began in November 2019. Some 2020 sponsorships remain, please contact Doug Richards for more information douglas_richards@hotmail.com

COMMITTEES PAGE 11
- Emerging Professionals
- Urban Design

SPONSORSHIP COMMITMENT FORM PAGES 13 – 14
AIA Cincinnati: **Title Sponsorship $5,000 (limit 11)**

AIA Cincinnati offers eleven Title Sponsorships each year. Title Sponsorships are limited to one per industry sector. The Title Sponsorship package is designed to give a company maximum exposure and value throughout the year. **January – December 2020**

**Audience:**
AIA Cincinnati membership: over 400 professional architects. 16.8% female, 78.3% male; 43% under 50; 42% in between 50 and 70
AIA Architect subscribers: over 1,300 greater Cincinnati architects, design professionals, and building industry partners
Social media followers: 524 Facebook and 2,146 Twitter, with LinkedIn and Instagram planned to launch in 2020.

**Anticipated Exposure:** 5,200 monthly Architect plus at least 50 attendees at monthly meetings and programs.

**Package Benefits Include:**
- Company recognition on signage at all major AIA Cincinnati events and at the AIA Office throughout the year as a Title Sponsor
- Appearance of the company logo in all Architect emails reaching more than 1,300 subscribers, and distributed four times a month (except December)
- One complimentary Sponsor Spotlight email per year with copy written by the Company marketing team and transmitted by AIA Cincinnati
- One content-driven feature story in Architect also shared via social media.
- One social media takeover of AIA Cincinnati’s platforms
- The company logo as a clickable link to the company website from the Home Page of the AIA Cincinnati website
- Recognition of the company at the AIA Cincinnati Annual Meeting (January).
- Complimentary Educational Affiliate Membership for one company employee. The Educational Affiliate Membership allows one company representative to attend all AIA Cincinnati events at member rates throughout the year. See page 9 for additional Educational Affiliate Membership benefits.
- Eight (8) complimentary tickets, divided between the CRANawards (April) and Sycamore Creek Sporting Clay Event (October) at the sponsor’s preference
AIA Cincinnati Signature Event: **AIA Cincinnati’s 150th Anniversary**

*AIA Cincinnati was the fourth chapter founded in the country, with its organizational meeting held January 10, 1870 and formal chapter designation on February 14, 1870. To commemorate this milestone anniversary, and celebrate the future of architecture in the region, AIA Cincinnati will hold programs throughout the year including a special celebration for members and guests in June 2020.*

**Audience:**
The general public through extensive public relations efforts, enhanced social media presence, as well as sponsored content in Cincinnati Magazine (February) and Soapbox (bi-monthly), and advertising in the Cincinnati Business Courier (June and November)
AIA Cincinnati membership: over 400 professional architects. 16.8% female, 78.3% male; 43% under 50; 42% in between 50 and 70
AIA members nationally through shared traditional and social media coverage
AIA Architect subscribers: over 1,300 greater Cincinnati architects, design professionals, and building industry partners
Social media followers: 524 Facebook and 2,146 Twitter, with LinkedIn and Instagram planned to launch in 2020
Allied professionals through collaborations with the Cincinnati Preservation Association, Architecture Foundation, Boyer Guild, Mercantile Library, and others

**Anticipated Attendance:** 180,000 Cincinnati Magazine online readers; 165,000 Soapbox online readers; 13,000 Cincinnati Business Courier readers; 1,300 greater Cincinnati architects, design professionals, and building industry partners; 2,600 current social media followers; and at least 300 individuals attending AIAC150 programs

**Sesquicentennial Sponsor: $15,000 (1 available)**

**Points of Exposure:**

- Company is recognized on signage at all major AIA Cincinnati events and at the AIA office throughout the year as the Sesquicentennial Sponsor.
- Company is recognized verbally and with signage at the AIA Cincinnati Annual Meeting (January) and the anniversary celebration for AIA members (June).
- The company logo will appear in all Architect emails, reaching more than 1,300 subscribers. Emails are distributed four times a month (except December).
- Company logo is included in all AIAC150 materials including press releases, Architect emails, and invitations to anniversary celebration in June.
- Company is featured on AIA Cincinnati’s social media and profiled in a feature story in Architect.
- Company will be recognized in the November 2020 Business Courier anniversary advertisement.
- The company logo will be a clickable link to the company website from the Home Page of the AIA Cincinnati website and all AIAC150 pages on the AIA Cincinnati website.
- **Complimentary Educational Affiliate Membership** will be provided to two (2) company employees. Each Educational Affiliate Membership allows one company representative to attend all AIA Cincinnati events at member rates throughout the year. See page 9 for additional Educational Affiliate Membership benefits.
- **Fifteen (15) complimentary tickets, divided between the CRANawards (April) and Sycamore Creek Sporting Clay Event (October) at the sponsor’s preference**
Sesquicentennial Stakeholder: $1,500 (15 available)
Points of Exposure:
- Company will be recognized verbally and with signage at the AIA Cincinnati Annual Meeting (January) and the anniversary celebration for AIA members (June).
- Company name will be included in all AIAC150 materials including press releases, Architext articles, and invitation to anniversary celebration in June.
- Company name will be recognized in the November 2020 Business Courier anniversary advertisement.
- The company logo will appear on the Home Page of the AIA Cincinnati website and all AIAC150 pages on the AIA Cincinnati website.
- Four (4) complimentary tickets, divided between the CRANawards (April) and Sycamore Creek Sporting Clay Event (October) at the sponsor’s preference will be provided.

Sesquicentennial Supporter: $150
Points of Exposure:
- Company will be recognized on signage at the anniversary celebration for AIA members (June).
- The company name will appear on all AIAC150 pages on the AIA Cincinnati website.
AIA Cincinnati Signature Event: **CRANawards**

As one of the only award programs focused on residential architecture in the country, AIA Cincinnati goes to great lengths to make the CRANawards as celebrated as possible. Submissions from regional firms are reviewed by a distinguished juror and awards are announced at an elegant dinner in the Corbett Tower of Music Hall. April 2020.

**Audience:** Architects, firm owners, project managers, industry leaders, contractors, suppliers, product reps, and emerging professionals for the residential architecture market

**Anticipated Attendance:** 150

**Platinum Level:** $3,000 (1 available)

**Points of Exposure:** Introduce three awards during dinner; product table display during the cocktail hour before dinner; highest tier name/logo presence on all communication related to the event including media pieces, award communications, and post-event exhibit at the Cincinnati Center for Architecture + Design; company name/logo listing on dinner table cards and program; inclusion in the slideshow that will run during cocktail hour and dinner; company logo with link on CRANawards page on AIA Cincinnati’s website; six (6) tickets to event

**Distribution:** 1300+ emails, 2500 social media touch points, on-site recognition

**Gold Level:** $1,500 (4 available)

**Points of Exposure:** Introduce one award during dinner; product table display during the cocktail hour before dinner; second tier name/logo presence on all communication related to the event including media pieces, award communications, and post-event exhibit at the Cincinnati Center for Architecture + Design; company name/logo listing on dinner table cards and program; inclusion in the slideshow that will run during cocktail hour and dinner; company logo on CRANawards page on AIA Cincinnati’s website; four (4) tickets to event

**Distribution:** 1300+ emails, 2500 social media touch points, on-site recognition

**Silver Level:** $750 (8 available)

**Points of Exposure:** Third tier name/logo presence on all communication related to the event including media pieces, award communications, and post-event exhibit at the Cincinnati Center for Architecture + Design; company name/logo listing on dinner table cards and program; inclusion in the slideshow that will run during cocktail hour and dinner; company name on CRANawards page on AIA Cincinnati’s website; two (2) tickets to event

**Distribution:** 1300+ emails, 2500 social media touch points, on-site recognition

**Bronze Level:** $300 (10 available)

**Points of Exposure:** Fourth tier name presence on media pieces and award communications; inclusion in the slideshow that will run during cocktail hour and dinner; company name on CRANawards page on AIA Cincinnati’s website; one (1) ticket to event

**Distribution:** 1300+ emails, 2500 social media touch points, on-site recognition
AIA Cincinnati Signature Event: **Sycamore Creek Sporting Clays**
The Sycamore Creek Club near Wards Corner provides over 20 stations of challenging clay shoots. Teams of three or four complete the course and compete for recognition as the highest scoring team and highest individual scorer. Dinner by Eli’s BBQ is served on the rustic patio. **October 2020.**

**Audience:** Architects, contractors, and product reps  
**Anticipated Attendance:** 90

**Double Barrel: $3,000 (1 available)**  
**Points of Exposure:** Verbal recognition at start of event; highest tier name/logo presence on banner at event; product table display throughout the day; name/logo on signage at all beverage stations; company branded award given during dinner; company logo included in all physical and digital promotional materials for the event; logo and link on Sycamore Creek Sporting Clays page on AIA Cincinnati’s website; six (6) complimentary shooters  
**Distribution:** 1300+ emails, 2500 social media touch points, on-site recognition

**20 Gauge: $1,500 (4 available)**  
**Points of Exposure:** Verbal recognition at start of event; second tier name/logo presence on banner at event; name/logo on signage at one beverage station; company logo included in all physical and digital promotional materials for event; logo on Sycamore Creek Sporting Clays page on AIA Cincinnati’s website; four (4) complimentary shooters  
**Distribution:** 1300+ emails, 2500 social media touch points, on-site recognition

**12 Gauge: $750 (8 available)**  
**Points of Exposure:** Verbal recognition at start of event; third tier name/logo presence on banner at event; company logo included in all physical and digital promotional materials for event; logo on Sycamore Creek Sporting Clays page on AIA Cincinnati’s website; two (2) complimentary shooters  
**Distribution:** 1300+ emails, 2500 social media touch points, on-site recognition

**Buckshot: $300 (10 available)**  
**Points of Exposure:** Fourth tier name presence on banner at event; name included in all physical and digital promotional materials for event and Sycamore Creek Sporting Clays page on AIA Cincinnati’s website; one (1) complimentary shooter  
**Distribution:** 1300+ emails, 2500 social media touch points, on-site recognition
AIA Cincinnati Affiliate Membership

If you are not an Architect or an architectural student but are involved as a professional in the architectural community, you may become an Affiliate Member. This membership is designed to help individuals and companies who wish to promote their products and services to architects and other building-industry professionals. By becoming involved with AIA Cincinnati you can connect and network with architects and other design professionals to build and strengthen communication among all members of the industry.

$300 Corporate
An Affiliate Membership is an annual membership, January to December, and is treated as an individual membership entitling one (1) corporate representative to the benefits detailed below. The membership is transferable within the corporation for a specific event, however any additional employees attending the same event are subject to the advertised non-member rates.

Benefits include:
- Exposure to hundreds of architects allowing for a high level of visibility with firm owners, principals, and emerging professionals
- Exposure to allied design professionals including urban planners, and those from academic institutions and industry associations
- Exposure to building-industry professionals including contractors and developers
- One corporate representative may attend all AIA Cincinnati events and programs for AIA member rates, including CRAN meetings, Academy programs, CRANawards (April), and Sporting Clays (October)
- One corporate representative may serve on an AIA Cincinnati committee
- Recognition as an “AIA Cincinnati Affiliate Member” on AIA Cincinnati’s website
- Affiliate Members are given the first opportunity to sponsor AIA Cincinnati events

$500 Educational
Educational Affiliates are AIA CE Providers and industry related companies interested in offering LU/HSW credits to AIA Members.

Additional benefits for Educational Affiliate Members include:
- Use of the large conference room at the Cincinnati Center for Architecture + Design for programs offering LU/HSW credits to AIA Members (pending availability)
- Tabletop display at your education program
- One sponsored post in Architext
AIA Cincinnati Educational Programs: the Academy

The Academy is focused on providing high-quality continuing education experiences for the Cincinnati region’s architects. In addition to ongoing programming, each November, the Academy Summit (formerly Procrastinator University) provides two days of LU/HSW credits for AIA members and other architects to complete their required continuing education credits for the year. 

All year

Audience: AIA members and non-member architects, presenters from allied industries
Anticipated Attendance: 20–30 per program, quarterly programs

James K. Wilson Sponsorship: $1,500 (I available)
Points of Exposure: Prominent verbal/visual recognition at all Academy programs and in all communications related to them; table display at all Academy programs; name/logo included in all physical and digital promotional materials related to Academy programs; logo with link on the Academy page on AIA Cincinnati’s website
Distribution: 1300+ emails, 2500 social media touch points, on-site recognition

AIA Cincinnati Educational Programs: VISION

VISION is an award-winning program that supports emerging professionals interested in developing the skills necessary to advance to higher levels within the architectural profession. All year

Audience: VISION participants are emerging professionals. Programs are presented by firm leaders and architecture/design thought leaders. Public programs are attended by architects, design professionals, and the general public with an interest in architecture and design.

Anticipated Attendance: 12 VISION participants, seven (7) public programs each attracting an average of 40 attendees

VISION Sponsorship Opportunities:
VISION 10 began in November 2019. Some 2020 sponsorships remain, please contact Doug Richards for more information douglas_richards@hotmail.com

Points of Exposure: Within the VISION program
Distribution: Within the VISION program
AIA Cincinnati Committees: **Emerging Professionals**

The *Emerging Professionals* group is a program of the American Institute of Architects and is organized to address issues of particular importance to recent graduates and interns as well as recently licensed architects. This group supports the needs of emerging professionals by providing resources, seminars, and networking opportunities.

**Audience:** Emerging professionals in architecture and other design fields.

**Anticipated Attendance:** 20 per event, at least four (4) events per year.

**Emerging Professionals Program Sponsor: $1,500 (1 available)**

**Points of Exposure:** Name/logo included in all physical and digital promotional materials and AIA Cincinnati website; tabling opportunities at all Emerging Professionals programs

**Distribution:** 1300+ emails, 2500 social media touch points, on-site recognition

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AIA Cincinnati Committees: **Urban Design**

The AIA Cincinnati *Urban Design* committee provides opportunities to share informed viewpoints on specific urban planning issues through meetings, workshops and public forums while increasing the role of Cincinnati architects in the public/private sector decision-making process.

**Audience:** AIA member architects and other design and planning professionals interested in exploring urban issues and community development

**Anticipated Attendance:** 20 on average per event, at least four (4) programs per year in addition to five (5) meetings and one (1) community program.

**Urban Design Program Sponsor: $1,500 (1 available)**

**Points of Exposure:** Name/logo included in all physical and digital promotional materials and AIA Cincinnati website; tabling opportunities at all Urban Design programs

**Distribution:** 1300+ emails, 2500 social media touch points, on-site recognition