

# 2024 SPONSORSHIP OPPORTUNITIES



#### **YOUR PARTNER FOR 2024**

AIA Cincinnati welcomes your partnership as we celebrate architecture and design in Cincinnati and the surrounding areas. This package is your guide to our sponsorship opportunities for our programs and events. We highlight sponsors with a comprehensive package of benefits exclusive to each event, putting your company in front of Cincinnati architects and design professionals. We bring together building-industry professionals through a variety of events, continuing education courses, and special programs.

#### Who is ATA Cincinnati?

AIA Cincinnati is a member-led organization supporting the future of the architecture profession and our communities through advocacy, education, and connection.

AIA Cincinnati's vision is an empowered, diverse community of architects leading the creation and preservation of well-designed, equitable, and sustainable built environments.

#### Who does AIA Cincinnati serve and what is our reach?



484 total members in nine southwestern Ohio counties

410 licensed architects

180+ firms, municipalities, and organizations



22% female



57% under age 55

25% under age 40



1,200+ subscribers

40% open rate

weekly distribution

842 followers



45+ programs

25 average attendance



3 major events with 100 - 150 attendance each

> 6-10 social events





1.200 followers



571 followers

# Why sponsor AIA Cincinnati?

AIA Cincinnati sponsors are our partners in providing information, resources, support, and benefits for our members and to our community.

Sponsors have exclusive opportunities to reach and be recognized as leaders in our industry.

Chapter programs and events offer unique opportunities to promote your business directly to local architecture firms and allied industries

Sponsorship demonstrates your leadership and commitment in areas that matter to your business, differentiating your company from the competition.

# **SPONSORSHIP OPPORTUNITIES AT-A-GLANCE**

The opportunities presented in this package have limited availability. Please check the status of these opportunities with the AIA Cincinnati office by contacting Julie Carpenter, (513) 421-4661 or julie@aiacincinnati.org.

Pledges made in 2023 will be invoiced in 2024 unless requested earlier; see each opportunity for specific timing.

		\$3,000 +	\$1,000 - \$2,500	\$500-999	Under \$500	Year-round visability	One-time events or programs	Mult-program visiblity	Social events	Continuing education programs
Title Sponsor	page 4	Χ				Χ				
CRANawards	page 5	Χ	Χ	Χ	Χ		Χ		Χ	
Golf Scramble	page 6		Χ	Χ	Χ		Χ		Χ	
Sporting Clays	page 7	Χ	Χ	Χ	Χ		Χ		Χ	
Committee on the Environment (COTE)	page 8		Χ	Χ	Χ		Χ			Χ
Early Professionals	page 8				Χ		Χ	Χ	Χ	Х
Women in Architecture	page 9		Χ	Χ	Χ		Χ		Χ	Χ
Other committees: The Academy, Advocacy, JEDI, Urban Design	page 10			Х	Х		Х	Х	Х	Х
VISION Leadership Development Program	page 11		Х	Χ		Χ		Χ		X

# AIA Cincinnati: Title Sponsorship \$6,000 ONLY THREE REMAIN!

AIA Cincinnati Title Sponsorships are **limited to one per industry sector (for example structural engineering, MEP, windows, etc.)**. The Title Sponsorship package is designed to give a company maximum exposure and value throughout the year. **January** – **December 2024** 

Pledges made now will be invoiced in January 2024 unless requested earlier.

#### Package Benefits Include:

- Company logo recognition at AIA Cincinnati events and programs and in all Architext email newsletters.
- One (1) **content-driven feature story** in Architext also shared via social media and on the website.
- One (1) **sponsored post** in Architext to announce a sponsor-hosted program, event, new product line, contest, etc.
- Quarterly mentions on AIA Cincinnati social media and platform takeover option.
- The company logo as a clickable link to the company website from the Home Page of the AIA Cincinnati website.
- Thought leadership opportunities to share your expertise.
- Complimentary registration for one (1) company representative to all chapter continuing education and social programs.
- Complimentary Educational Allied Membership for two (2) additional company representatives to attend all AIA Cincinnati programs at member rates.
- Eight (8) complimentary tickets, divided between the CRANawards, Golf, and Sycamore Creek Sporting Clays events at the sponsor's preference.
- Include item in goody bags for CRANawards, Golf Scramble, and Sporting Clays.
- Title Sponsor breakfast with AIA Cincinnati board and committee leadership.

# Thank you to our 2023 Title Sponsors



















# **AIA Cincinnati Signature Event: CRANawards**

As one of the only award programs focused on residential architecture in the country, AIA Cincinnati goes to great lengths to make the CRANawards as celebrated as possible. Submissions from regional firms are reviewed by a distinguished jury. April 11, 2024, The Summit Hotel in Madisonville.

Pledges made now will be invoiced in February 2024 unless requested earlier. If you'd like to register and pay your sponsorship by credit card now, you can do so <u>online</u>.

		Complimentary tickets to event	Drink tickets	Introduce award	Special signage	Sponsor signage	Table cards	Printed Program	Slideshow	Goody bag items	CRANawards webpage	CRANawards event page	CRANawards social media	Attendee list
Pre <b>Signat Sp</b> nio UT One (1) available	\$4,000	3	6	1 - plus 3 min commercial	individual	logo	logo	logo	logo	yes - with logo on bag	logo with link	logo	yes	yes
Platinum Level Two (2) available	\$2,500	2	4	1	individual	logo	name	logo	logo	yes	logo with link	name	yes	yes
Gold Level Six (6) available	\$1,500		4	1	-		name	logo	logo	yes	logo	name		
Silver Level Sixteen (16) available	\$750	2	4	-	-	logo	name	logo	name	-	name	name	yes	-
Bronze Level Twenty (20) available	\$300	1	2	-	-	name	name	name	name	-	name	name	yes	-

# Thank you to our 2023 CRANawards Sponsors



# **AIA Cincinnati Signature Event: Golf Scramble**

AIA Cincinnati's Golf Scramble features a day of fun and friendly competition on the course. Teams compete for recognition in the awards given during happy hour. June 26, 2024, Pebble Creek.

Pledges made now will be invoiced in April 2024 unless requested earlier.

		Comp tickets to event	Special signage	Sponsor signage	Display Tent or Mobile Showroom	Display table Goody bag items		Present award or door prize	Golf event page	Golf social media	Attendee list
							yes - with				
St Andrews							logo on		logo with		
One (1) available	\$2,500	4	all signs	logo	yes	-	bag	yes	link	yes	yes
Pine Valley			at contest								
(6 available)	\$1,250	2	holes	logo	-	yes	yes	yes	logo	yes	yes
			on								
Pine Valley Swag			participant								
One (1) available	\$1,250	2	gift	logo	-	-	yes		logo	yes	yes
Pine Valley Mea One Valley Mea One Valley Mea	\$1,250	2	at meal	logo	-	-	yes		logo	yes	yes
Pine Valley Happy Hour on SQL DoOUT	\$1,250	2	at happy hour	logo	-	_	yes		logo	yes	yes
Augusta National Ten (10) available	\$750		on cart	logo	_	-	-		name	yes	_
Cypress Point Eight (8) available	\$300	0	at hole	name	-	-	-		name	yes	-

# Thank you to our 2023 Golf Scramble Sponsors

# ASSA ABLOY Opening Solutions BURGESS & NIPLE Architects Engineers Planners PLAC-CLAD PETERS PURITIES COMMAND PURITIES CONTROLL PURITIES CONTROLL BULLDING MATERIALS & SERVICES UNIVERSAL Contracting Corporation



M Engineering Perry Contracting Altiers Architectural Products - Titantek Metal Panels

# **AIA Cincinnati Signature Event: Sporting Clays**

An afternoon of challenging clay shoots where teams compete for recognition as the highest scoring team, highest individual scorer, and other honors given during dinner. Autumn 2024 at Sycamore Pheasant Club in Loveland, Ohio.

Pledges made now will be invoiced in Summer 2024 unless requested earlier.

		Comp tickets to event	Special signage	Sponsor signage	Display Tent or Mobile Showroom	Display table	Goody bag items	Clays event page	Clays social media	Attendee list
Double Barrel			all beverage				yes - with	logo with		
One (1) available	\$3,000	4	stations	logo	yes	-	logo on bag	link	yes	yes
12 Gauge			one beverage							
Three (3) available	\$1,500	2	station	logo	-	yes	yes	logo	yes	yes
one Solii DeOUT	\$1,500	2	at bar	logo	-	-	yes	logo	yes	yes
one (1) available	\$1,500	2	at meal	logo	-	-	yes	logo	yes	yes
12 Gauge Safety										
One (1) available	\$1,500	2	at check in	logo			yes	logo	yes	yes
20 Gauge Ten (10) available	\$750	1	-	logo	-	-	-	name	yes	-
Buckshot Twelve (12) available	\$300	-	-	name	-	-	-	name	yes	-

# Thank you to our 2023 Sporting Clays Sponsors

#### **12 GAUGE SPONSORS**









#### **20 GAUGE SPONSORS**

#### **BUCKSHOT SPONSORS**









- · C.H.I Roofing
- IDI Logistics
- DM Craftsmen
- Jervis Construction Inc. • The English Contractor • Pepper Construction
- FWB Construction
- Whitewater Forest Productions



# **AIA Cincinnati Member Groups and Program Committees:**

AIA Cincinnati's members drive the groups and committees that run the chapter's programming; several have sponsorship opportunities available. For more information, contact Julie Carpenter julie@aiacincinnati.org or 513-609-2757.

# **Committee on the Environment (COTE)**

AIA Cincinnati's COTE works for architects, allied professionals, and the public to achieve climate action and climate justice through design. Their purpose is to advance knowledge of sustainable design for local architects and designers; build relationships with elected officials to advocate for sustainable building; offer events in our community that advance sustainability; and collaborate with industry partners.

#### 2024 Sponsorship Opportunities

Ice Box Challenge (summer) is a fun and interactive public installation and contest demonstrating Passive House's advantages. Two 6' square boxes are filled with an equal amount of ice and displayed for public viewing for one week. One box will be constructed to local building regulations, while the other will meet the international Passive House Standard, a highly energy-efficient building performance standard. Each box is filled with an equal amount of ice at the beginning of the experiment, and at the end of the week the amount of ice left in each box will be measured, with the level of ice remaining used to demonstrate how well each ice box passively kept out the heat. Programs for design professionals and the public will be held to share information on specific materials and technologies, as well as to raise awareness of Passive House construction.

• Sponsorship opportunities will secure materials and construction. Details will be available soon.

**Tours** (spring and autumn) are planned of native planting at the Black Music Walk of Fame, a CLT construction site, and a passive house construction site.

• Sponsorship of \$250 is available for each tour.

# **Early Professionals**

The AIA Cincinnati Early Professionals provides opportunities for architecture graduates working toward licensure and architects licensed for less than ten years to gather for social connection, professional development, and networking. EP also manages the ARE resource library and study groups.

#### 2024 Sponsorship Opportunities

ARE Study Sessions (all year) EP offers a mix of virtual and in-person study sessions and lectures to help prepare for the architecture licensing exams.

• Sponsorship opportunities available soon.

Socials (quarterly) EP invites design professionals and allied industries to social events to network and start relationships that help build a career.

• Sponsorship of \$500 for each social (in-kind option available)

# **Women in Architecture**

The AIA Cincinnati Women in Architecture community works with the Boyer Guild, NAWIC and other AEC industry groups to cultivate a network of women working in the field of architecture. Socials provide networking and community building opportunities. Programs include tours and guest speakers.

#### 2024 Sponsorship Opportunities

Victoria Kastner, author of Julia Morgan: An Intimate Biography of the Trailblazing Architect

The Mercantile Library

Thursday, October 10, 2024

Pledges made now will be invoiced in April 2024 unless requested earlier.

		Attendees at program	Attendees at dinner with the speaker	Presence at program	Presence on promotion materials	Attendee List
Gold Medal Sponsor  1 available	\$2,000.00	6	2	Verbal during intro; logo on signage at event; optional table/materials	Logo on program page; name on social and in press release	yes
Patron Sponsor 2 available	\$1,000.00	4	1	Verbal during intro; logo on signage at event	Name on program page, social, and press release	yes
Program Supporter 5 available	\$ 500.00	2	0	Verbal during intro; name on signage at event	Name on program page, social, and press release	no
Program Booster 10 available	\$ 250.00	1	0	Name on signage at event	Name on program page	no

#### Tour and Social (fall)

WiA invites design professionals and allied industries for a tour and social to connect with women across the industry.

• Sponsorship of \$300-500 available (in-kind option available)

# the Academy

The Academy is focused on providing in-depth continuing education experiences for the Cincinnati region's architects.

• 2024 Sponsorship Opportunities TBD

#### **JEDI**

The AIA Cincinnati Justice Equity Diversity and Inclusion committee provides opportunities for design professionals in Cincinnati and Northern Kentucky to engage in conversation and programs around JEDI issues. Partnering with Ohio Valley NOMA in 2024.

• 2024 Sponsorship Opportunities TBD

# **Local Advocacy Working Group**

Local Advocacy works to strengthen the position of AIA architects in the building industry by identifying and promoting the issues, policies, and positions important to the profession, the business, and the practice of architecture.

• 2024 Sponsorship Opportunities TBD

# **Urban Design**

The AIA Cincinnati Urban Design committee provides opportunities to share informed viewpoints on specific urban planning issues through meetings, workshops, and public forums while increasing the role of greater Cincinnati architects in the public/private sector decision-making process.

2024 Sponsorship Opportunities TBD

# **AIA Cincinnati Educational Programs: VISION**

VISION is an award-winning program that supports young architects interested in developing the skills necessary to advance to higher levels within the architectural profession. VISION also hosts keynote lectures from visiting professionals on design. Starting November 2024 through September 2025

Pledges made now will be invoiced in October 2024 unless requested earlier.

		Kick-off attendance	Comp tickets to each lecture	Graduation attendance	Sponsor signage	Participant notebook (must committ before October 15)	VISION program webpage
Visionary Partner Four (4) available	\$2,500	2	4	2	logo	insert in program notebook	logo with link
Guiding Partner Six (6) available	\$1,500	1	2	1	logo	logo on notebook insert	logo
Advisory Partner Eight (8) available	\$1,000	1	2	1	logo	logo on notebook insert	name
Consulting Partner Ten (10) available	\$750	1	2	1	name	name on notebook insert	name
Supporting Partner Fifteen (15) available	\$500	1	1	1	name	name on notebook insert	name