

## **AIA Cincinnati Signature Event: Golf Outing**

*AIA Cincinnati's Golf Outing features a day of fun and friendly competition on the course. Teams of four complete the course and compete for recognition in the awards. **September 17, 2021 at Reeves Golf Course***

### **Audience:**

- AIA Cincinnati membership: over 430 professional architects. 19% female, 81% male; 44% under 50.
- Architects, contractors, and product reps
- AIA Architext subscribers: over 1,300 greater Cincinnati architects, design professionals, and building industry partners
- Social media followers: 534 Facebook, 2,233 Twitter, 125 LinkedIn, and 540 Instagram

**Anticipated Attendance:** 90

### **St. Andrews: \$3,000 (1 available)**

**Points of Exposure:** Verbal recognition at start of event; highest tier name/logo presence on banner at event; product table display throughout the day; material in goody bag; name/logo on all on-site event signage; company branded award given at the end of the event; company logo included in all physical and digital promotional materials for the event; logo and link on Golf Outing page on AIA Cincinnati's website; four (4) complimentary golfers

**Distribution:** 1,300+ emails, 2,500 social media touch points, on-site recognition

### **Pine Valley: \$1,500 (4 available)**

**Points of Exposure:** Verbal recognition at start of event; second tier name/logo presence on banner at event; material in goody bag; name/logo on half of on-site event signage; company logo included in all physical and digital promotional materials for event; logo on Golf Outing page on AIA Cincinnati's website; two (2) complimentary golfers

**Distribution:** 1,300+ emails, 2,500 social media touch points, on-site recognition

### **Pine Valley Meal Sponsor: \$1,500 (1 available)**

**Points of Exposure:** Signage with company name and logo at the meal; Verbal recognition at start of event; second tier name/logo presence on banner at event; material in goody bag; name/logo on half of on-site event signage; company logo included in all physical and digital promotional materials for event; logo on Golf Outing page on AIA Cincinnati's website; two (2) complimentary golfers

**Distribution:** 1,300+ emails, 2,500 social media touch points, on-site recognition

### **Pine Valley Bar Sponsor: \$1,500 (SOLD OUT)**

**Points of Exposure:** Signage on the bar(s) with company name and logo; Verbal recognition at start of event; second tier name/logo presence on banner at event; material in goody bag; name/logo on half of on-site event signage; company logo included in all physical and digital promotional materials for event; logo on Golf Outing page on AIA Cincinnati's website; two (2) complimentary golfers

**Distribution:** 1,300+ emails, 2,500 social media touch points, on-site recognition

**- continued next page -**

**Augusta National: \$750 (8 available)**

**Points of Exposure:** Verbal recognition at start of event; third tier name/logo presence on banner at event; name/logo recognition on a cart; company logo included in all physical and digital promotional materials for event; logo on Golf Outing page on AIA Cincinnati's website; two (2) complimentary golfers

**Distribution:** 1,300+ emails, 2,500 social media touch points, on-site recognition

**Cypress Point: \$300 (10 available)**

**Points of Exposure:** Fourth tier name presence on banner at event; name/logo recognition at one hole; name included in all physical and digital promotional materials for event and Golf Outing page on AIA Cincinnati's website; one (1) complimentary golfer

**Distribution:** 1,300+ emails, 2,500 social media touch points, on-site recognition