



FOR IMMEDIATE RELEASE
February 15, 2008

Contact: Lauren Doyle
(513) 271-7222 x17
ldoyle@wordsworthweb.com

Canstruction® Asks Artists for their Art...On a Napkin
Sale of napkin art to benefit FreestoreFoodbank's Cincinnati COOKS!

Cincinnati – Organizers of Canstruction, the annual large scale art exhibit created entirely of canned foods and non-perishable items, is calling all artists to enter the second annual “Art on a Napkin” display and silent auction.

Architects, engineers, interior designers and artists are invited to submit their best doodles, designs and creative works on a napkin. Canstruction also invites members of the culinary industry to submit entries. Submitted art will be displayed and auctioned off in a silent auction during the 11th Annual Canstruction Awards Gala on March 28, 2008. Proceeds from the auction will benefit Cincinnati COOKS!, the FreestoreFoodbank's culinary training program that trains disadvantaged adults for employment in the foodservice industry.

“This is a great opportunity for artistic individuals to exercise their creativity and have fun with a project that benefits a great cause. We’re looking forward to continue this unique and successful addition to Canstruction in Cincinnati,” said Stephanie Kirschner, Canstruction spokesperson.

Artists interested in participating can receive their “blank canvas” kits by contacting Canstruction at (513) 759-0004 or by emailing skirschner@mcgillsmithpunshon.com. Kits are \$25 each. Deadline to participate is February 29, 2008.

Beginning March 25 and running through April 8, the Weston Art Gallery will host the 11th annual Canstruction food sculpture exhibit, benefit the FreestoreFoodbank. During the exhibit, ten of Cincinnati's best and brightest design, architecture, construction and engineering teams will showcase massive sculptures – each measuring 8 feet wide, 8 feet long and 8 feet high – built entirely out of cans. The event is designed to call attention to the issue of hunger in the Greater Cincinnati community. For more information, visit www.freestorefoodbank.org.

###

About the FreestoreFoodbank:

Founded in 1971, the FreestoreFoodbank is the largest emergency food and services provider in the tri-state. The FreestoreFoodbank serves approximately 160,000 individuals annually through 450 nonprofit member agencies who operate food pantries, soup kitchens, shelters, childcare/eldercare centers, community centers, and residential programs in 20 counties of Ohio, Kentucky and Indiana.

About Canstruction®, Inc.:

Canstruction® is a not-for-profit foundation of the Society for Design Administration whose mission is to “Canstruct a World Without Hunger.” Working in tandem with the American Institute of Architects and other members of the design and construction industry, Canstruction® is making a significant contribution to the fight against HUNGER. Canstruction® combines the competitive spirit of a design/build competition with a unique way to help feed hungry people. A national competition takes place in at least 80 cities, with winning displays from each city competing for national honors. In 2004 and 2005, Cincinnati displays were national runners-up. In 2006 a Cincinnati display won the “Structural Ingenuity” award. In 2007, a Cincinnati display won the “Most Cans” award.

About Cincinnati COOKS!:

Since its inception in June 2001, Cincinnati COOKS! has graduated 310 students, 75% of whom have become successfully employed in the food service industry, working for over 75 local employers. Cincinnati COOKS! is conducted by the FreestoreFoodbank at the Rosenthal Community Kitchen in Cincinnati’s West End. Low-income adults who face serious barriers to employment are trained in basic cooking techniques, knife skills, and commercial kitchen management. Cincinnati COOKS! is just one of many programs of the FreestoreFoodbank that fulfill the mission of providing food, products and services to help people overcome barriers to their basic survival needs and further their self-reliance.