

November 6, 2008



It only takes one. It only takes you!

Dear AIA Cincinnati Member,

On October 20, 2008, the 139th Board of Directors was elected by the membership. Your 2009 officers are Michael Mauch, AIA, President; Douglas Richards, AIA, Vice President; Randall Merrill, AIA, Secretary, and Paul Muller, AIA; Treasurer. Larry Tokarsky, AIA was elected to the third Director-at-Large position and Paul Shirley, Assoc. AIA to the Associate Director position. Please congratulate the incoming and continuing Board of Directors.

Have you checked out the new (and improved) AIA Cincinnati website? Please visit the site at www.aiacincinnati.org. After months of limping along with damaged website, the Communications Committee is proud to present this new website, at the old address. The site allows for ready updating of information in the calendar by the Executive Director. There are many convenient links to the national website. We also now have a place for news releases, white papers, and other information that helps us to be the voice of architecture in our community. On the right side of the home page are links for the public; you can access those links there or by the pull down lists across the top. We also will be changing the photographs across the top with design awards. Please give us your comments on the new website. The Board has also voted to provide our members with a method of displaying your projects on the internet through AIA Cincinnati's website. More information will follow in my subsequent letters.

I speak for the Communication Committee when I tell you how proud we are to have a new website, designed and up and functional in less than six months. The members of the committee are Donna Wirth; Mike Mauch, AIA; Doug Richards, AIA; Emily Shufeldt, Assoc AIA; Pat Daugherty, Executive Director, and myself. A special thanks to Donna Wirth and Pat Daugherty for the many hours of time spent working on this project.

AIA Ohio's State conference took place October 2 – 4th in Akron. Cincinnati was not well represented, but the programs were excellent. Charles Gwathmey, FAIA of Gwathmey Siegel & Associates spoke on the conference theme of the *Architect as the Master Builder: Myth or Reality?* Christine McEntee, AIA Executive Vice President/CEO spoke on future trends in our profession.

The two day educational event, Procrastinator's University took place on October 30 – 31st. Attendance was down from last year, but all the comments were very positive. This event focused on sustainability issues, the integration of BIM and IDP into the profession, marketing yourself, and firm profitability. Some of the sessions were presented by our sponsors and others were presented by members and associated professionals. On the second day, many of the seminars were two hours or ninety minutes in length which allowed for a more in depth program and more questions. Those who attended, received seven CEUs for each day. In December 2009, your bi-annual reports are due to the Ohio Board of Architects. AIA Cincinnati is not planning a Procrastinator's University for 2009, as the regional convention will take place in October.

What you have missed lately!

Other events offered by AIA Cincinnati since my last letter in May:

AIA National Convention in Boston, MA May 15 -17th

DAAP Senior Show, June 10th

AIA Cincinnati annual golf outing, June 16th

Chapter meeting - *Housing: Accessibility and Welcoming for Single and Multi-Family Buildings*, Inclusion Network, June 24th

Cincinnati Sustainability Awards, July 31st at the zoo

Chapter meeting – *Anatomy of a Geotechnical Report*, H. C. Nutting, September 16th

Chapter meeting and annual elections – *The Green Directive* and tour of the USEPA annex - Clifton, COTE, October 21st

The Communications Committee has developed two elevator speeches explaining our organization and what we do as Architects. Our [internal message](#) for prospective members, students, and you is:

AIA Cincinnati is a chapter of the American Institute of Architects, dedicated to serving its members by advancing their value while improving the quality of the built environment. We serve our members by advancing their value Through active governmental advocacy, community outreach, continuing education, marketing, mentoring and networking. We serve our community by providing and encouraging leadership through volunteer involvement, public forums, and design award programs. See our website at aiacincinnati.org for more information.

What's happening next?

Cincinnati Design Awards (CDA12), November 14th, reservations due by November 7th.

The Urban Design Committee is planning a program before the end of 2008.