



Article 1

AIA Cincinnati Launches Member Showcase

Notice anything *new* on the home page of our website? AIA Cincinnati has entered into a business relationship with a company named Ascribe. We are excited about the value it adds to our members' firms. It is a great outreach to the public while enhancing AIA Cincinnati's website. It's a *win—win!*

We hope you are as excited as we are and consider posting your projects today! It's user friendly and puts your firm in the driver's seat to manage your projects yourself. You can change out your listings as often as you would like. And, Ascribe links to your firm's website.

Here's the deal:

- Don't have a firm website? No problem. Ascribe will provide a one-page website for *free* so every firm can take advantage of showcasing their work.
- Each AIA Cincinnati firm is entitled to three (3) *free* project listings. Yes, *free!*
- Three not enough? Than why not take advantage of the one-time charge of \$250 for 20 listings.
- Still not enough? Then consider Ascribe's special offer running through **September 30** of unlimited projects and photos for \$700/yr (rate locked in for future years). The unlimited version is valued at \$1100/yr. After September 30 the AIA Cincinnati price goes up to \$900/yr.



The Communication Committee would like to thank Roth Partnership for participating as our pilot firm.

Want to check it out on our website? Go to www.aiacincinnati.org and click on the red sunburst above "Member Showcase" on the home page.

For a quick overview and to register please go to

<http://www.ascribehq.com/>

- Navigate through "Leave Your Mark" on the home page.
- Sign up on the last slide of "Leave Your Mark".
- On the bottom, left-hand side of the sign-up page, click on "Associations" and type in "AIA Cincinnati" to get our discounts and upgrades.
- You are ready to start entering your project showcases!

Don't delay **September 30** is just around the corner!

Article 2

Local Firm Wins National Construction Award

McGill Smith Punshon, Inc. (MSP) continued its proud tradition of being a part of the Cincinnati Construction® competition with its 2009 entry "Tightening Down Hunger." One of the most inventive and complex visual displays MSP has ever attempted, "Tightening Down Hunger" features a giant screwdriver (over 12' tall) standing on its tip, tightening a screw on a base that spells out the word "Hunger". The entry won the local award for "Structural Ingenuity" in April.

In August, the National Construction® jury met in Atlanta, Georgia to review entries from over 100 cities across North America. MSP's "Tightening Down Hunger" entry was honored with the national "Structural Ingenuity" Award.

