

ArchiNATI
October 14-21
YAiF Launches ArchiNATI Blog
and
Kickstarter Fundraising Site

YAiF (Young Architects and Intern Forum) will be hosting the upcoming October 14-21 architectural festival entitled ArchiNATI. The committee recently launched a blog and a Kickstarter fundraising site.

ArchiNATI is now seeking funds to market and promote our weeklong festival. These funds will be spent in two ways--conventional print media, and localized print media.

- For the first, they will be publishing an ad in *CityBeat* and *Metromix* including a basic schedule of events and our web address for more information.
- The second will be printing posters, fliers, and gallery cards to have stationed at physical locations--bars, restaurants, and museums--in downtown, and uptown Cincinnati.

Through these two methods, the YAiF believes they will reach a large target audience (larger than just the architectural community), and make ArchiNATI a well patronized event for our partner organizations, and for Cincinnati!

To donate (by noon on September 15), and read some general info about the festival, please follow this link:

<http://www.kickstarter.com/projects/1235373281/archinati-an-architecture-festival-for-cincinnati>

To find out more info on ArchiNATI and schedule of events, check out our blog:

<http://www.archinati.org/>

Thank you in advance for helping us put on Cincinnati's first architectural festival! We hope to see you there!!

Young Architects and Intern Forum
John Back, AIA and Mercehdeh Namei